








# Publicity & Promotional Resources



## Available from TLFNZ

	<p><b>Easy Grip Pens</b></p> <ul style="list-style-type: none"> <li>• Blue Ink only</li> <li>• 5 colours available (red/blue/orange/green/purple)</li> <li>• Wording along the side: Let the Children Play</li> </ul> <p><a href="http://www.toylibrary.co.nz">www.toylibrary.co.nz</a></p>	<p>10 for \$12.00 +p&amp;h</p>
	<p><b>Stickers</b></p> <ul style="list-style-type: none"> <li>• Circular with kiwi and "Let the Children Play"</li> </ul>	<p>20 for \$7.00 +p&amp;h</p>
	<p><b>Stickers</b></p> <ul style="list-style-type: none"> <li>• Circular with kiwi and "Play is the Way"</li> </ul>	<p>20 for \$7.00 +p&amp;h</p>
	<p><b>Carry Bags</b></p> <ul style="list-style-type: none"> <li>• Green or Purple available</li> <li>• Generous size for carrying toys, shopping, or other</li> <li>• H 50cm, W 50cm, D 30cm</li> </ul>	<p>\$4.00 each +p&amp;h</p>

	<h3>Blank Cards</h3> <ul style="list-style-type: none"> <li>Write your own message inside.</li> </ul>	<p>10 for \$12.00 +p&amp;h</p>
	<h3>Bumper Stickers</h3> <p>2 versions available:</p> <ul style="list-style-type: none"> <li>I'm a Toy Library Dad</li> </ul>	<p>10 for \$8.50 +p&amp;h</p>
	<ul style="list-style-type: none"> <li>Become a Toy Library Family</li> </ul>	<p>10 for \$8.50 +p&amp;h</p>
	<h3>Poster</h3> <ul style="list-style-type: none"> <li>Glossy Colour</li> <li>A3 size</li> <li>Room to add your own details</li> </ul>	<p>3 for \$5.00 +p&amp;h</p>
	<h3>What is a Toy Library Brochure</h3> <ul style="list-style-type: none"> <li>Glossy Colour</li> <li>Double sided</li> <li>Room for you to add your own details with either a stamp/sticker</li> </ul>	<p>10 for \$12.00 +p&amp;h</p>

Contact the Office on 0800-148-697 or email: [office@toylibrary.co.nz](mailto:office@toylibrary.co.nz)

	<p><b>Publicity &amp; Promotion DVD</b></p> <ul style="list-style-type: none"> <li>• Print off your own posters or phamplets based on our design.</li> <li>• Photos of children playing with toy library toys Idea sheets on how to promote and publicise</li> </ul>	<p>\$15  (include postage)</p>
	<p><b>Open Flags</b></p> <ul style="list-style-type: none"> <li>• Flag only,(ie no base)</li> <li>• 2 colour dye screen print</li> <li>• 1800 x 900mm printed polyknit with double stitched hems, side sleeve and top sleeve.</li> <li>• You will need to organise your own base and poles.</li> </ul>	<p>\$189</p>
	<p><b>Upright Flags</b></p> <ul style="list-style-type: none"> <li>• New in 2012</li> <li>• Logo, 0800 phone number and website on skyblue background</li> <li>• Contact the Office to ensure availability</li> <li>• \$50 bond required to confirm booking</li> <li>• Return freight your responsibility (estimated \$15 depending on courier)</li> </ul>	<p>\$15 per week hire; \$50 bond to secure booking</p>

 <p>The graphic shows a teardrop-shaped flag with a colorful kiwi bird at the top. Below the bird is the text 'toy libraries of new zealand'. The main text 'Let The Children Play' is written vertically in a colorful font. At the bottom, the phone number '0800 148 697' and the website 'www.toylibrary.co.nz' are listed.</p>	<p><b>Tear Drop Flags</b></p> <ul style="list-style-type: none"> <li>• Logo, 0800 phone number and website.</li> <li>• 2m high, polyknit flag, tripod base</li> <li>• Contact the Office to ensure availability</li> <li>• \$50 bond required to confirm booking</li> <li>• Return freight your responsibility</li> <li>• <i>NB: these flags have been in use for awhile and beginning to look tired</i></li> </ul>	<p>\$10 per week hire; \$50 bond to secure booking</p>
 <p>The graphic shows a rectangular banner with a colorful kiwi bird on the left. To the right of the bird is the text 'Let The Children Play' in a colorful font. Below the bird is the text 'toy libraries of new zealand'.</p>	<p><b>Banners</b></p> <ul style="list-style-type: none"> <li>• 3 sizes available</li> <li>• Small 1.5 metres</li> <li>• Large 3 metres</li> <li>• Street 6 metres, double sided lettering</li> <li>• <i>NB: have been in use for awhile and beginning to look tired.</i></li> </ul>	<p>\$10 per week hire; \$50 bond to secure booking</p>
	<p><b>Publicity Packs</b></p> <ul style="list-style-type: none"> <li>• 14 laminated colour photos ( 7xA4, 7xA3 size)</li> <li>• 14 laminated captions</li> <li>• 1.5m banner</li> </ul>	<p>\$10 hire \$50 bond</p>